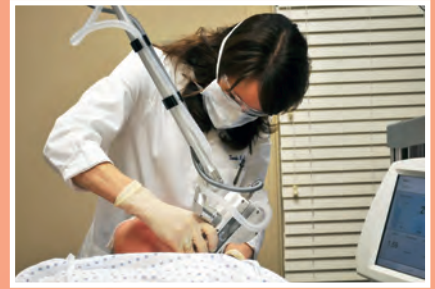


'Number One Anti-aging Breakthrough'

Fraxel Re:pair - Fractional CO₂ Laser Resurfacing



WebMD has called the Fraxel Re:pair laser the number one anti-aging breakthrough. The *New York Post* named it "one of the best quality-of-life breakthroughs." Doctors Joshua and Tanda Lane of Lane Dermatology and Dermatologic Surgery here in Columbus agree that it is the single most effective resurfacing laser for the treatment of fine lines and wrinkles available today. While the carbon dioxide (CO₂) laser has been used for decades for facial resurfacing, it just got better with the Fraxel Re:pair.

"The results we are achieving with the Fraxel Re:pair system are remarkable," said Joshua Lane, M.D. "Results of a Fraxel Re:pair treatment approach the tightening and wrinkle removal that are normally seen only after a facelift, with very few complications and limited downtime." It is also typically a single treatment.

The Fraxel Re:pair is an ablative fractional CO₂ resurfacing laser that treats microscopic zones of skin with each pulse, leaving the surrounding area intact for fast healing. Conventional CO₂ laser resurfacing has long been regarded as the "gold standard" for treating photo damaged skin. However, this deeply ablative technique carried a risk for complications and prolonged downtime.

The Fraxel Re:pair is a breakthrough device that provides ablative fractional resurfacing with CO₂ laser technology. It focuses energy into microscopic treatment zones to provide a deeply ablative resurfacing procedure that is both gentle and safe. The result is faster healing and skin tightening.

Fraxel Re:pair provides a safe treatment for moderate to severe wrinkles, sun damage, textural abnormalities, acne and surgical scars without the

19 Days Post Single Treatment

fraxel
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risks or downtime of conventional ablative treatments. Unique to the Fraxel Re:pair (ablative fractional CO₂ laser) is the fact that only one treatment is typically recommended. This laser removes up to six grams of tissue per full face treatment, leading to its FDA approval for the lasting treatment of lax skin and other deeper indications.

The CO₂ Fraxel can be performed on the full face, eyelids, neck, chest and hands resulting in superior skin tightening and rejuvenation of the target area. It is one of the few techniques that can be safely used on cosmetic areas other than the face.

Recovery time depends on the depth of treatment. The CO₂ ablative fractional resurfacing can penetrate as deep as 1.6mm in the dermis to allow correction of deeper wrinkles, or can be delivered in a more superficial manner to treat areas such as the chest and hands. Typically "social downtime" or time needed for patients to resume regular activities is as low as 3-5 days.

A patient choosing a CO₂ Fraxel treatment receives the benefits of the CO₂ laser—the longstanding "Gold Standard" of laser resurfacing. The use of microscopic treatment zones surrounded by untreated healthy tissue provides a significant advantage in terms of dramatically reduced healing time and less post-operative skin surface care. This one-time treatment offers lasting effects, taking years off a patient's appearance while avoiding surgery. Adv.

For more information on Fraxel Re:pair contact Lane Dermatology and Dermatologic Surgery at 706-322-1717.